



JIM MORRIS
Senior Chain Accounts Manager

4601 West Chester Pike
Newtown Square, PA 19073
215-353-8886
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August 10, 1995

TO: G. P. Mitchell F. E. Cook P. J. Gilotty
D. L. James F. V. Natale R. L. VanSickle
F. J. DeJong G. R. Deschenes G. M. Richardson
D. M. Comer E. A. Toulon C. A. Crouch
All Sales Reps with Wawa (CID #0325-00-00) Responsibility in Divisions
1226, 1230, 1324, 1326, 1327, 1332, 1334, 1528, 1530, 2922, 2924, and
2926
For Distribution through ROUs: 1210, 1310, 1510, and 2910

SUBJECT: WAWA REVISED END-CAP PLAN-O-GRAM

Ladies & Gentlemen:

Attached for your information and follow through is the revised Wawa end cap plan-o-gram. When contracting Wawa stores please ensure R. J. Reynolds receives the authorized allocated space.

Thank you for your assistance with this chain.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jim", written over the printed name "J.A. Morris".

J.A. Morris

JAM/dmo

Attachment

"We work for smokers."

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END CAP P-06

[illegible]